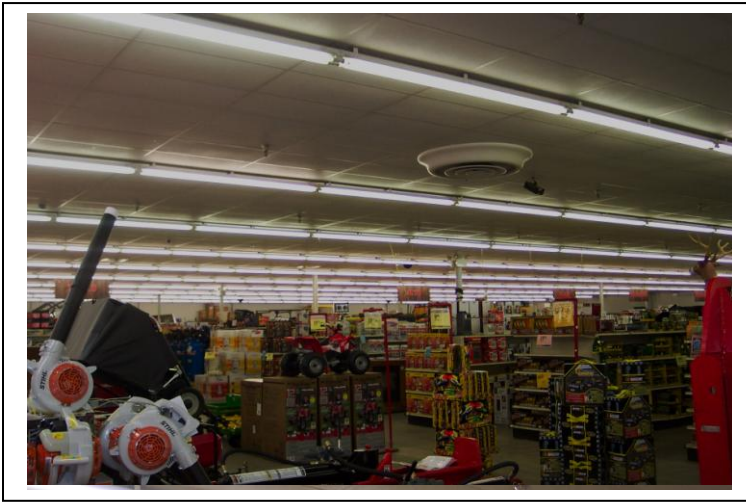




## Case Study – Retail



Before



After

Farm&Home  
Supply

Farm&Home Supply  
Keokuk, IA

**“The new lights have made a big difference.”**

**Dan Henke**  
General Manager

### ANNUAL ORION IMPACT

Orion Technology Installed	T8 Conversion
Gross Energy Savings	\$6,447
Energy Waste Reduction	71,637 kWh
Displaced Capacity	15.92kW
Carbon Dioxide Reduction	53.72 tons/year

### ENVIRONMENTAL EQUIVALENTS\*

Planting 13 acres of trees
Removing 10 cars from the road
Saving 6,512 gallons of gasoline annually

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